

March 30, 1999

Sal Piacente
315 Francisco Street
Henderson, NV 89104

Dear Sal:

We would like to take a moment of your time to introduce ourselves as the new Conference planning team for GEM Communications LLC. We are very excited to be part of this fascinating industry and bring a wealth of event and conference planning experience to these positions.

Ellen B. Ackerman **Conference Manager** **Ext. 2974**

Carrie Dean **Conference Coordinator** **Ext. 2991**

With the Mid-Atlantic Gaming & Entertainment Congress & Expo only weeks away we look forward to meeting many of you in Atlantic City. If you are not planning to attend the Mid-Atlantic Show we know we'll have the opportunity to see you in Las Vegas in September.

GEM Communications, LLC values you as a speaker and sincerely appreciates the time and effort you have committed to our Conferences in the past. Please feel free to contact either of us regarding future program proposals for the World Gaming Congress & Expo. We would like you to submit all proposals via fax 212/636-2961 or mail. Be sure to include a summary or outline of the program and information regarding speakers with each proposal for consideration.

Once again, we are very pleased to be part of an exciting industry and look forward to contributing to the success of future conferences.

Sincerely,



Ellen B. Ackerman
Conference Manager



Carrie Dean
Conference Coordinator